



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract #** 5303087  
**Schedule Dates** 06/28/22-07/15/22  
**Advertiser** Affordable Maryland PAC (147418)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est.11274 (1749456)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 668/710/11274  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.11274 DC 6/28-7/18

**Date Entered** 06/27/22  
**Last Modified** 06/27/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 11793294  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,645.00  
**Net Total** \$20,655.00  
**Sales Tax**

**Washington (WJLA)**  

By Broadcast Month	Spots	Rate
Jul. 2022	15	\$24,300.00
<b>Grand Total:</b>	<b>15</b>	<b>\$24,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/28/22-07/01/22	1	:30	7A- ABC-Good Morning America	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/27/22
2.0	Normal Line / SPOT	07/05/22-07/08/22	1	:30	7A- ABC-Good Morning America	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/27/22
3.0	Normal Line / SPOT	07/12/22-07/15/22	1	:30	7A- ABC-Good Morning America	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/27/22
4.0	Normal Line / SPOT	06/28/22-07/01/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPMay/2021LS	6/27/22
5.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPMay/2021LS	6/27/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPMay/2021LS	6/27/22
7.0	Normal Line / SPOT	07/05/22-07/08/22	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPMay/2021LS	6/27/22
8.0	Normal Line / SPOT	07/12/22-07/15/22	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPMay/2021LS	6/27/22
9.0	Normal Line / SPOT	06/28/22-07/01/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	1		X	X	X	X			1	\$1,100.00	\$1,100.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/27/22
10.0	Normal Line / SPOT	07/05/22-07/08/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	1		X	X	X	X			1	\$1,100.00	\$1,100.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/27/22
11.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	1		X	X	X	X			1	\$1,100.00	\$1,100.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/27/22

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CONFIRMATION CONTRACT		
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